

PETT-A-WAY INC. LAUNCHES 2ND EDITION OF UPTOWN SQUARES BOARD GAME

The updated board game is designed to broaden the players knowledge of Black History, Black Trivia, and the management of money, checking and investments.

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Virginia (September 25) – Family-owned, board game publisher, Pett-A-Way Inc, has announced the launch of the 2nd edition of their beloved educational board game, Uptown Squares.

Uptown Squares Board Game is a fun, fast paced trivia board game that celebrates the rich heritage of African Americans throughout history. This family friendly game is loaded with black history facts, black trivia and money management skills, providing hours of entertainment and opportunities for interesting discussions.

Uptown Squares was first launched in 1987 in New Orleans and quickly gained popularity among families and local school districts. It was also a popular fixture in bookstores, gift shops and specialty stores throughout the United States.

The second edition of Uptown Squares Board Game is designed to broaden the players knowledge of Black History, Black Trivia, entrepreneurship, and money management and dispel the belief that the Black community lacks the wealth, buying and purchasing power to build its own self-sufficient community. Throughout the game, players are encouraged to buy goods and services from Black-owned business, as well as those businesses that support the economic well-being of the Black community. While playing the game, the players will also recognize the value of black dollar and that as a community, with the purchasing power of \$1.6 trillion dollars, Black Americans have the power to build a better community with their own money.

Uptown Squares is the brainchild of Donald Pettaway. Pettaway was inspired to create the black history trivia board game while serving as an instructor of Race Relations in the Armed Forces. He said: "I noticed that the Black trainees were not aware of the many contributions of African Americans made to the United States and the world throughout history. To increase the trainees' knowledge of African Americans' history, I created flash cards highlighting the many contributions of African Americans to quiz the trainees in an entertaining game format."

After leaving the armed forces, Pettaway, launched PETT-A-WAY, Inc., and created the 1st edition of Uptown Squares Black History Shopping Game.

Fast forward thirty-five years later, the 2nd edition of Uptown Squares Board Game has retained its main objective of the 1st edition, which is to broaden the players knowledge of Black History, Black Trivia, entrepreneurship, financial responsibility and money management. Pett-A-Way, Inc has, however, upped the ante on the 2nd edition with the addition of BlackStory cards. The cards provide little known facts about black history and rewards players for any additional information found on Wikipedia. The graphics for the board game have also been updated with vibrant colors and animation to reflect a modern look.

When asked about the motivation for creating a second edition, Pettaway explained: "**I believe it's time for us to reach back to the knowledge gained in the past and bringing it into the present in order to make positive progress.**"

To learn more about the Uptown Squares Board Game or to make a purchase, visit: <https://uptownsquares.com>.

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